



Software Company



# Web Campaigns & Platforms

# About us

**9+ years of EXPERIENCE**  
**Unrivalled CREATIVITY**  
**Empowered INNOVATIONS**

## Who we are?

**Royals Webtech is full IT service based in NAGPUR, geographical center of INDIA.**

We provide creative digital solutions to bring your products and services to a wider public. With our branding and user centered design, customers are engaged and brand awareness grows. Our impressive client to deliver creative, interactive experiences for their customers across the whole range of web and mobile applications.

## We believe

**in digital technology that turns new business opportunities into progressive value.**

## We are passionate

**about business insights and innovative technology, creative ideas and beautiful design –but most of all about improved results we can measure.**

## We are different

- ✓ **Leading-edge approach**
- ✓ **Reliable IT development partner**
- ✓ **Promote innovative brand experience**
- ✓ **Full digital service**
- ✓ **Valuable business insights**

## Creativity

**OUR KEY STRENGTH LIES IN THE PEOPLE WE EMPLOY: SHARP, EXPERIENCED AND PASSIONATE DEVELOPERS AND THINKERS. MOST OF OUR TEAM MEMBERS HAVE 9+ YEARS OF EXPERIENCE, HIGHER UNIVERSITY EDUCATION AND ARE ALL CERTIFIED PROFESSIONALS.**

## Areas of our expertise

- Research & consulting
- Visual design
- UI development
- Analysis & planning
- Copywriting
- Programming
- Branding & image
- Multimedia
- IS hosting

# Services

**CLEAR  
DIFFERENCE  
IN QUALITY**

**A highly skilled professional service with a creative touch**

Combining technology, design & media we build advanced connections between brands and their audiences. We create compelling solutions that deliver and sustain business growth, starting from web and mobile applications to complex business enterprise software.

## Strategy & Planning

Working closely with you we help to find new valuable insights and turn them into new business opportunities, brand concepts and interactive products.

- /// Digital brand strategy
- /// Customer engagement insights
- /// System planning & architecture
- /// IT feasibility studies

## Web & Mobile Solutions

From concept to prototype to product. We will work closely with you throughout the process to deliver the product you had dreamed of.

- /// Corporate websites
- /// Mobile applications
- /// Display brand experiences
- /// Augmented reality

## Branding, Design & Multimedia

Our job is to tell your brand story, create an authentic and memorable identity, and turn them into an interactive digital experience.

- /// Brand identity
- /// Digital design
- /// 3D modelling
- /// Video & multimedia

## Software development

Our project management and development processes are based on best methodologies (ITIL, Scrum, Kanban etc.) ensuring we deliver the best quality and results on time.

- /// Business process analysis
- /// Software architecture design
- /// Development & Deployment
- /// Application integration
- /// Maintenance & Support

## Digital Marketing

When simplifying the complex solutions we engage the target audience and initiate participation, bringing traffic to your website and increasing brand awareness.

- /// Content strategy & copywriting
- /// Search engine optimization (SEO)
- /// Mailing & SMS marketing
- /// Social network marketing
- /// Consumer engagement campaigns

## Hosting

We plan, implement and support complex hosting infrastructure solutions focusing on a high level of security, accessibility and resource optimization.

- /// Shared hosting
- /// Virtual dedicated servers
- /// Cloud computing solutions

# Solutions

## Sales online



E-commerce system



E-services

## Content management



Content management system "System Sight"



Blogs & portals based on "WordPress"



Video streaming solutions "Wows"



Rich content management tools

## Brand awareness & Marketing



Sweepstakes & Contests



Mailing & SMS marketing



Mobile applications



Games (MMO, Single, Mobile )

## Customer support & affinity



Online Surveys



Questionnaires & quizzes



Social networks & intranets



Loyalty management systems

## Process automation



Loan management software



Event management system



Document management software



CRM

**NEED to know how technology can bring you value?  
Never stop looking for better solution. CONSULT US.**

We design, develop and manage web based enterprise solutions and mobile applications. We can make your business perform better, compete better, and generate more money.

**Quality, Usability, Security.**

Are all at the heart of our unique smart tools Our digital solutions support your business with innovative technology and user centered design.

# Clients

**Our business is based on TRUST.  
Leading companies worldwide choose  
RWT agency as their reliable partner.**

Over 200 of the largest Baltic companies and public institutions are Royals Webtech Pvt Ltd clients. Our long term close relationships with our clients give us competitive experience in these sectors:

- Education
- Trade & e-commerce
- Public sector
- Finance & credits
- Food & drinks
- Manufacturing & branding
- Medicine & pharmacy
- Tourism & leisure



*and many more...*

# Portfolio

**DIGITAL SOLUTIONS THAT DELIVER.**  
Effective results. Measurable value. Progress through innovation.

## / Branding



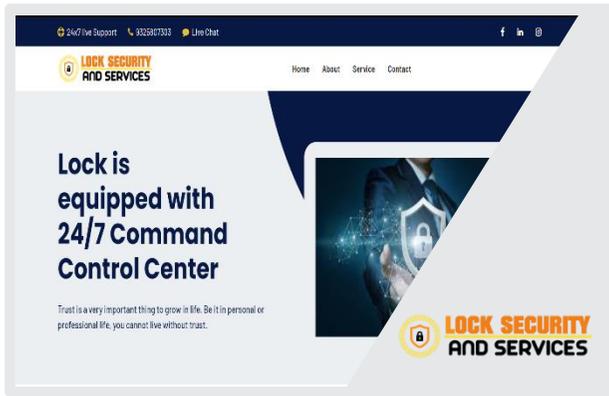
**DIGITAL SOLUTIONS THAT DELIVER.**  
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## / Political Campaign

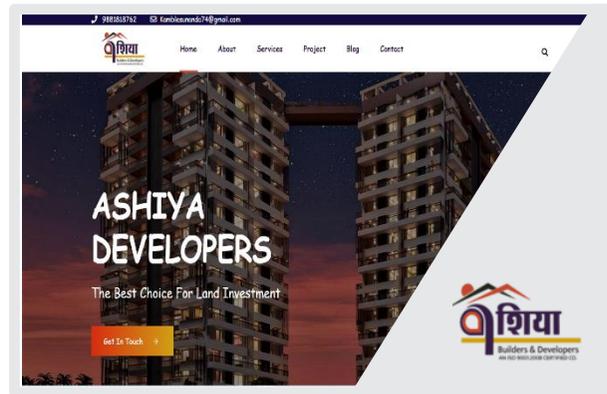


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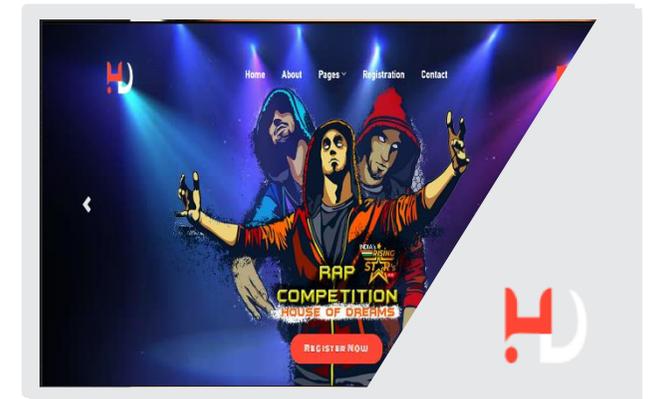
## / Websites for Business and Institutions



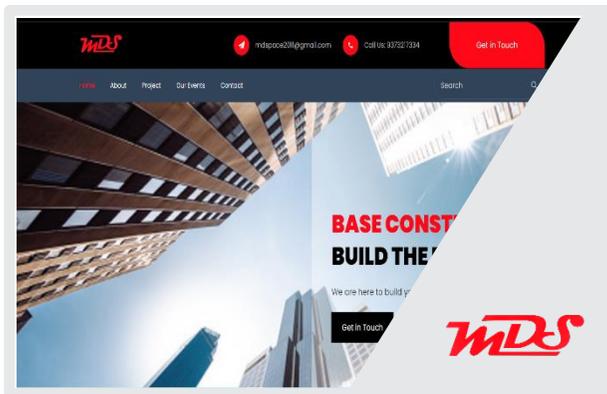
[www.sample.royalswebtechpvtltd.com/](http://www.sample.royalswebtechpvtltd.com/)



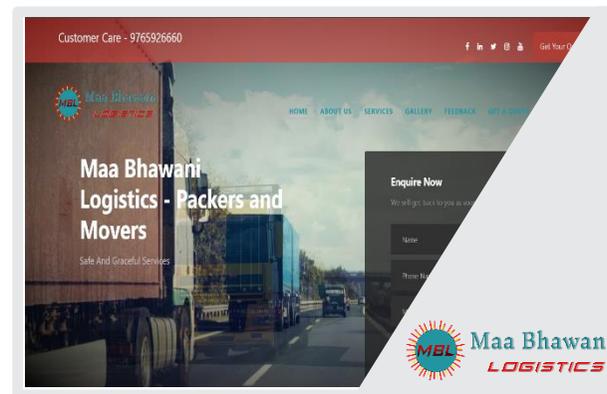
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[www.houseofdreams.co.in/](http://www.houseofdreams.co.in/)



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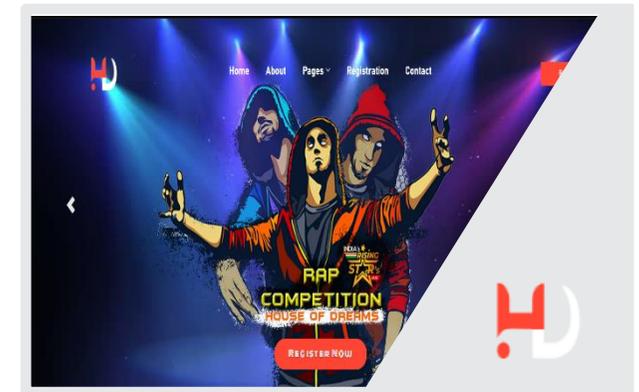
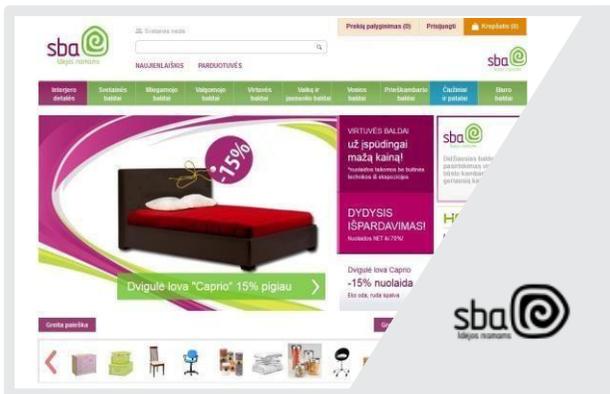
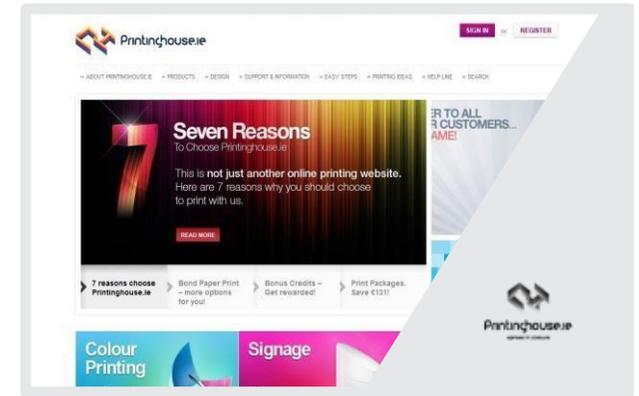
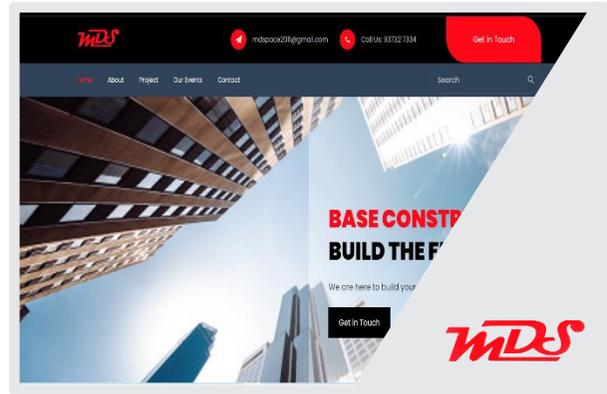


[www.samrudhibank.com/](http://www.samrudhibank.com/)

# Portfolio

**DIGITAL SOLUTIONS THAT DELIVER.**  
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## / Promotional



# Contact us

**CONTACT US NOW.**

**We enjoy sharing our experience & meeting new challenges**

## Head Office

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**CIN: U72900MH2018PTC313809**